



Good food, Good life

## Curriculum vitae

### Chris Leong

Date of birth: 1967  
Nationality: Malaysian



#### Career

**Since 2012**      **Schneider Electric**  
2015 - present    Chief Marketing Officer, Member of the Executive Committee  
2013 - 2015      Executive Vice President, Digital Customer Experience  
2012 - 2013      Senior Vice President, LifeSpace Asia Pacific

**2005 - 2011**      **Nokia**  
2010 - 2011      Senior Vice President Greater China, Japan and Korea  
2008 - 2009      Senior Vice President Global Marketing  
2006 - 2007      Senior Vice President Greater China Marketing

**1991 - 2005**      **WPP**  
2003 - 2005      Grey South East Asia, President  
1999 - 2002      Bates Singapore, Hong Kong, Managing Director  
1997 - 1998      Ogilvy Europe, Regional Brand Director  
1994 - 1996      Bates Asia Pacific, General Manager  
1991 - 1993      Grey Malaysia, General Manager

#### Education

2021                Harvard Business School, Executive Programs  
2007, 2019        INSEAD Executive Programs  
1994                Malaysian Institute of Management, Diploma in Management

#### Honors and awards

2021                PRovoke Media Influence 100  
2017, 2018        Forbes World's Most Influential CMOs